



SARAH NOFTLE, TEACHER AND MAMA TO THREE

I am Sarah — a teacher in the classroom part-time and a fun-loving Mama at home with my three busy little ones. I adore children and love bringing play, creativity and imagination to our days. We spend a lot of time outdoors due to our love of nature and the free-spirited nature of my boys. The key to bringing peace and happiness to my home is a careful blend of free play, structured activities, awesome crafts, and quiet time activities, all of which I love sharing on my blog, How Wee Learn.



SUPPORTING MAMAS & THEIR KIDS

How Wee Learn is my online home, which I share with my amazing readers and some fabulous companies. I write about learning through play, doing cool crafts, neat activities, getting outside and embracing our wild sides. We also are really big on quiet time (due to the wild side thing).

ABOUT MY READERS

My readers are an incredible group of women who are either home with their own children or providing exceptional care for children in their classrooms. These women love finding new activities, crafts, and other neat things to share with their children. They want their children to have a magical childhood!

Areas of reader interest include:

- Quiet Activities
- Nature Activities
- Arts & Crafts
- Outdoor Play
- Activities that Promote Learning

BLOG & SOCIAL MEDIA STATISTICS

250k

Monthly Page Views

145k

Monthly Unique Visitors

300k

Pinterest Following

36k

Facebook Following

How Wee Learn is now on Twitter and Instagram, with a rapidly growing base.

A NOTE ON MEANINGFUL PARTNERSHIPS: I only work with companies that I feel my readers will absolutely love. I also like to work with companies on a long-term basis so they become familiar and loved by my readers. This allows me to remain authentic with my readers and provide better results to my sponsors.

BLOG AMBASSADORSHIP

\$275 per Month

This is my preferred method of working with companies. You receive a 250 x 250 sidebar ad, rotated two to three times weekly and seen by thousands of moms and caregivers every day. You also receive pinning of images from your website to my best performing boards. After three months, you receive a discount on sponsored posts and giveaways.

SPONSORED POST

\$1,500 per Post

Includes an authentic 500 word post, beautiful images, shares to all social media channels and links back to your website. This is a great way to help my readers learn what services or products you provide and how I would use them with my own kids.

FACEBOOK GIVEAWAY

\$150 per Giveaway

You provide an item to giveaway and I authentically promote it to my readers through my Facebook page.

To begin sponsorship with How Wee Learn, please contact Sarah at HowWeeLearn@gmail.com.